

YIREN LU

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EDUCATION

Columbia University Graduate School of Journalism, New York

August 2025

M.S. in Data Journalism.

Coursework focuses on reporting with data, investigative skills, and advanced graphics. Highlights include:

- **Reporting** on local news in Harlem and Inwood, Manhattan on [The Uptowner](#)
- **Audio**: Business Reporting on markets trends, including MUJI, NIKE, and Infold
- **Algorithm**: Built **regression models** to dig stories beneath open datasets
- **Data Studio**: Training on produce standardized webpages for news platforms
- **Master's Project**: A data-driven project exploring the spread of AI-generated image pollution across open sources
- **Investigative**: collecting data through FOIA requests, conducting in-depth community-based interviews

Wesleyan University, Middletown, Conn.

May 2024

Bachelor of Arts, Anthropology, Minor in Quantitative Analysis

PROFESSIONAL EXPERIENCE

Reporter & Social Media Manager, The Uptowner, New York, N.Y.

Aug. 2024 – Nov. 2024

- Broke [an anti-vaccine rally](#) article in Harlem and a story on the [parking challenges](#) caused by new trash bins in NYC
- Managed the newspaper's official [X account](#), ensuring consistent daily posts throughout the tenure
- Conducted **data analysis** on public schools and interviewed experts to cover [the Class Size Reduction Bill](#)

Administrative Production Intern, Shanghai Animation Film Studio, Shanghai

June 2024 – Aug. 2024

- Facilitated interviews with prominent artists, enhancing the company's visibility and public relations efforts
- Coordinated the preparation and submission of nomination materials for distinguished creators
- Managed and digitized the studio's archival records from the 1950s, ensuring their preservation and accessibility

Social Media Intern, Global Times Online (Beijing) Culture Communication Co. Ltd, remote.

Nov. 2023—Feb. 2024

- Translated and edited social media content for Global Times, a popular online news source.
- Produced articles, videos, and photos
- Conducted in-depth market research on competitors, analyzed industry trends, and proposed innovative projects to boost digital presence.

New Media Intern, Shanghai Media Group, Shanghai

May 2023 – July 2023

- Created 4-5 TikTok clips daily on Chinese news of interest to an international audience
- Collaborated in the development of project proposals and contributed to the strategic planning of features in Shanghai
- Contributed to weekly statistical analysis reports to provide insights and inform future coverage

GIS Fellow/Course Assistant, Wesleyan University, Middletown, Conn.

Dec. 2021—Sept.

2022

Sept. 2023—May 2024

- Assisted students in conducting comprehensive statistical analysis and data visualization using ArcGIS, enabling them to produce more efficient and impactful reports.
- Create webpages for the collections of the Joe Webb Peoples Museum at Wesleyan using StoryMap and ArcGIS

SKILLS AND INTERESTS

Data: Python, RStudio, SAS, SQL, Excel

Scraping: BeautifulSoup, Playwright

Visualization: illustrator, ggplot, Datawrapper, rawgraphs, QGIS, HTML, CSS, Procreate

Editing: Audition, Premiere Pro, After Effect

Language: Mandarin, English

Volunteer: Event coordinator for **Wesleyan Service Dog Training Program** for individuals with disabilities and autism